



CHANNEL PROFILE YEAR 2017

Sports Segment

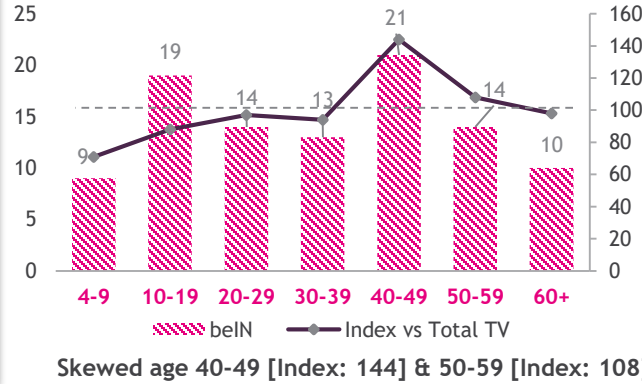
Go Beyond

beIN Sports brings you the best of sports with extensive coverage of La Liga, Ligue 1, motorsports, cycling, handball, boxing and other action packed sports magazine programs.

Monthly Net Reach
(Ave. Past 12 Months)

1.44 Mil

Age Group



Location



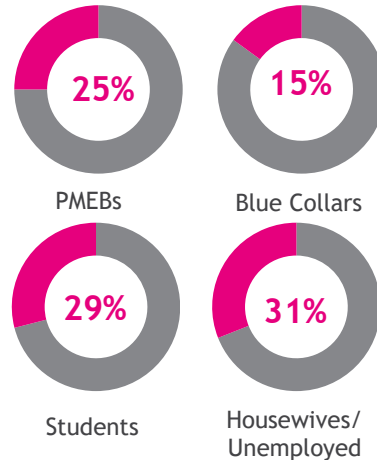
85%
Urban

Gender



58%
Male
[Index: 115]

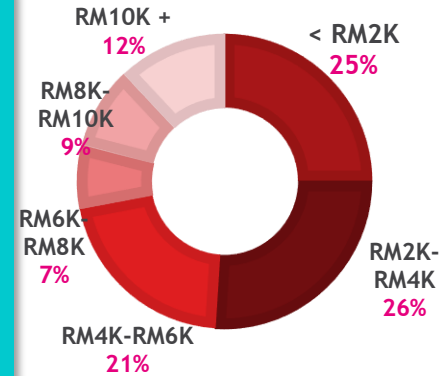
Occupation



Ethnic

68% Malay [Index: 107]
13% Chinese
10% Others

HH Income





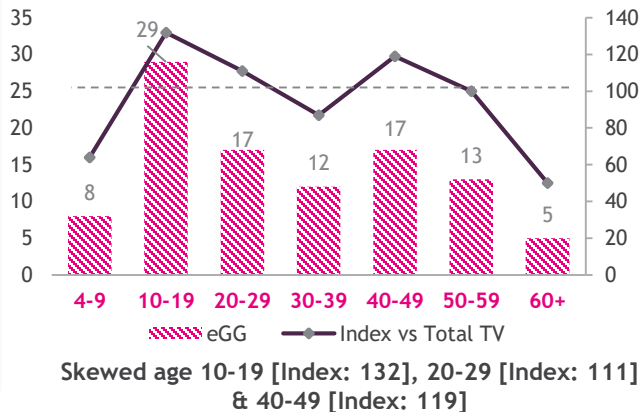
Channel 808

eGG is a 24/7 eSports & gaming entertainment network. The channel showcase the biggest eSports leagues and tournaments, and the best in gaming entertainment. Fans can expect HD viewing experience at the comfort of your living room with games such as Dota 2, League of Legends, CS:GO, FIFA Online 3, Hearthstone and a lot more.

Monthly Net Reach
(Ave. Past 12 Months)

1.88 Mil

Age Group



Location



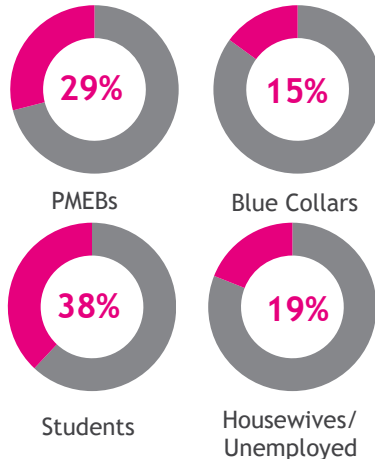
76%
Urban

Gender



60%
Male
[Index: 119]

Occupation

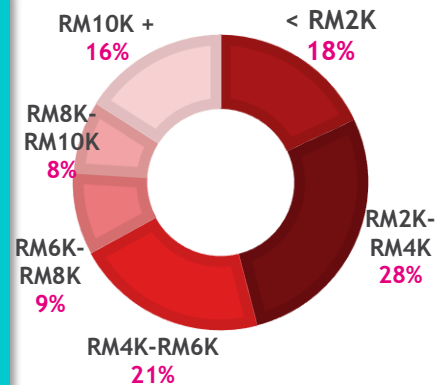


Ethnic

73% Malay
[Index: 115]

16% Chinese

HH Income





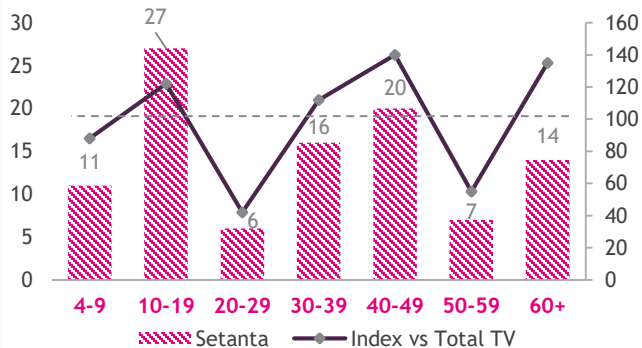
Channel 839

Setanta Sports showcases rugby's finest programming lineup all in High-Definition. Enjoy the world class rugby games and tournaments like the RBS 6 Nations, Tri-Nations, British & Irish Lions Australia Tour, International Test series and other exciting tournaments and programs.

Monthly Net Reach
(Ave. Past 12 Months)

87 K

Age Group



Skewed age 10-19 [Index: 122], 30-39 [Index: 112], 40-49 [Index: 140] & 60+ [Index: 135]

Location



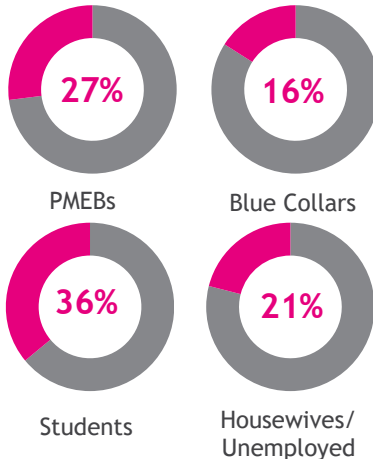
94%
Urban

Gender



54%
Male
[Index: 108]

Occupation



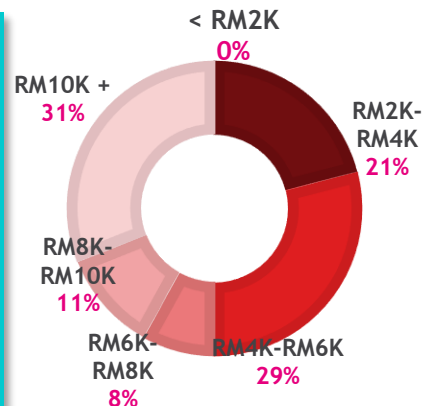
Skewed PMEBS [Index: 123] & Students [Index: 113]

Ethnic

65% Malay
[Index: 103]

23% Others

HH Income



Skewed HHI RM4-6K [Index: 156], RM6-8K [Index: 113] & RM10K+ [Index: 139]

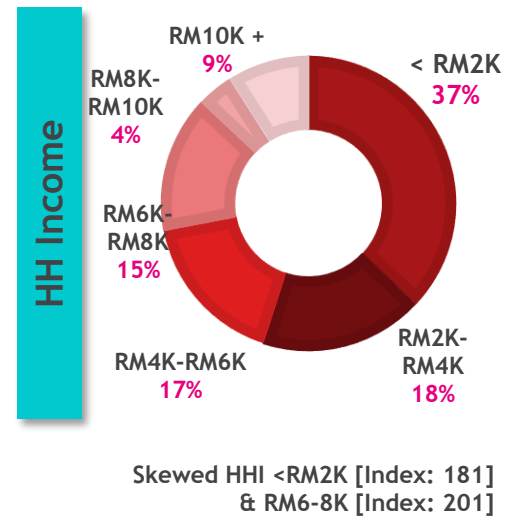
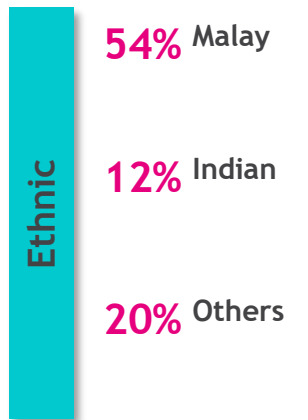
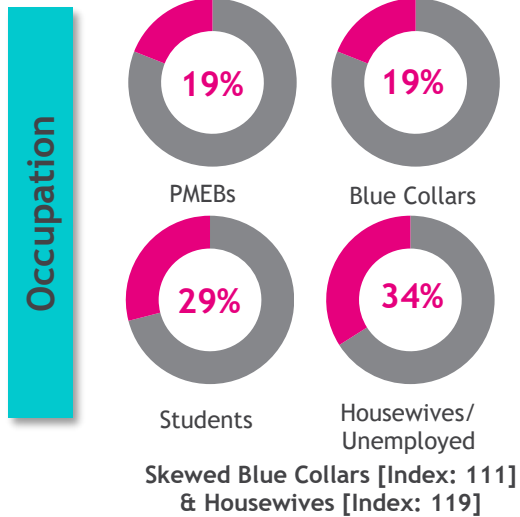
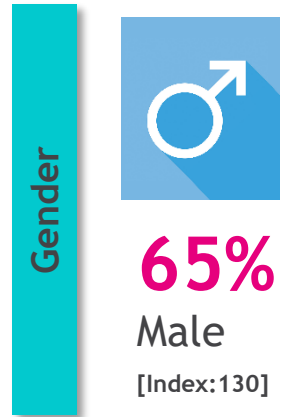
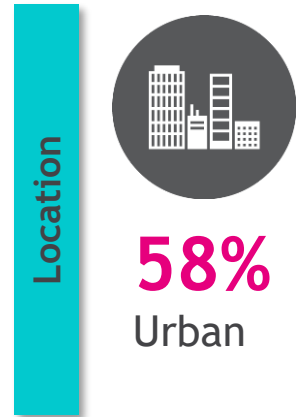
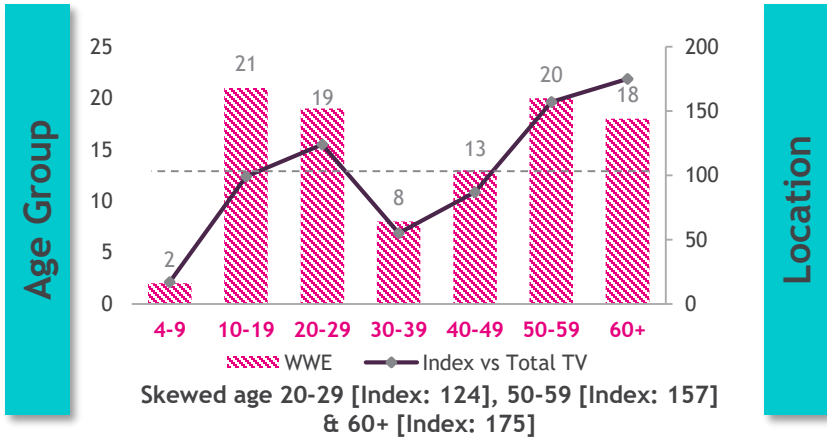


Channel **820 & 840** (HD)

WWE Network, a special 24/7 channel, dedicated for all WWE programs. WWE Network includes all 12 WWE live Pay-Per-View events like WrestleMania, groundbreaking original series, reality shows, classic shows and documentaries.

Monthly Net Reach
(Ave. Past 12 Months)

257 K



Source: Kantar Media DTAM, Total Individual (Universe: 14,964K), Jan-Dec 2017