



LiteFM 25k Ultimate Breakfast Champion TERMS AND CONDITIONS

A. BASIC TERMS

1.	Organiser	Astro Radio Sdn Bhd
2.	Radio Station	LiteFM
3.	Name of Contest	LiteFM 25K Ultimate Breakfast Champion
4.	Brief Description of Contest/ Programme	This is an on-air contest to win cash prizes worth RM500.
5.	Brief mechanism of Contest	<p>This is the continuing Breakfast Champion that is being played once a day only on the Lite Breakfast with Steve & Shaz but now, it will be played on a different level where LiteFM will run this contest 4 times a day. The winners of the last Breakfast Champion on 14th April will participate again in the first day of the Ultimate Breakfast Champion on 17th April 2017.</p> <p><u>Mechanics:</u></p> <ol style="list-style-type: none"> 1) Contest will run 4 times a day for 3 weeks (Mon – Friday). 2) Upon the sonic trigger, we will get 2 callers on the line. 3) The 2 callers will be asked 3 questions based on any topic (music, science, movies etc.) 4) The first caller to shout out their name after the question is asked will get a chance to answer the question. 5) The first caller that gets a total of 2 correct answers out of 3 in one contest segment will win RM500. 6) The ‘Champion’ of the round who wins RM500 will be given a choice of either proceeding into the next round with a new contender or risking it all to double up their winnings to RM1,000 or nothing. 7) If the ‘Champion’ chooses to double up their winnings, the announcer will ask a random question (on any topic) and the contestant need to answer the question correctly to win RM1,000 and go to the next round with a new contender. 8) If the ‘Champion’ is not able to answer the question correctly, they will lose all their accumulated winnings and new pair of contenders will play in the next round. 9) The contest applies the “last-man standing” principle, where we will call the champion from each round to compete in the following round.
6.	Eligibility Criteria	The Contest is open to all Malaysians who are aged 18 years old and above as at 17 th April 2017.
7.	Ineligibility	<p>The following persons are not eligible to participate in the Contest :-</p> <ol style="list-style-type: none"> (a) Employees/contractors/vendors of the Organiser, the sponsor(s) of the Contest, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Productions Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad and their *immediate family members.

		<p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.</p> <p>*immediate family members means spouse, children, parents, brothers and sisters</p>
8.	Age of Eligibility	18 years and above as at 17 th April 2017.
9.	Charges	Standard telecommunications charges may apply
10.	Contest Period	17 th April 2017 – 5 th May 2017
11.	Language of Contest	English
12.	Entry Procedure	Be the first caller through after hearing the sonic trigger
13.	Entry Deadline	5 th May 2017
14.	Mode	On-Air
15.	Address	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur
16.	Selection of Winners	The first caller that gets a total of 2 correct answers out of 3.
17.	Prize	Cash prize of RM500 or RM1,000 and accumulated.
18.	Notification of winners	Via SMS or call
19.	Collection Period	N/A
20.	Collection Venue	Prizes will be sent to the winner's address notified by the winner to the Organiser
21.	Additional Terms, if any	<p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest :-</p> <p>a) a telephone line breaks up or drops out; or</p> <p>b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or</p> <p>c) two telephone lines are crossed during a phone in Contest;</p> <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, in its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p>

		<p>In telephone Contests, “sonic triggers” are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p> <p>In the event the Winners require reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p> <p>Note: The last winners of the Breakfast Champions on 14th April will continue participating in the 25k Ultimate Breakfast Champion on Monday, 17th April.</p> <p>Kindly take note: For all the winners of the contest who will be participating again in the next round of the contest, LiteFM will make 3 attempts to contact the winner. If all 3 attempts are unsuccessful, the winners will be disqualified from the contest and a new caller will be selected and station’s decision is final.</p>
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The Basic Terms and **the Contest Standard Terms and Conditions** (collectively “Terms and Conditions”) shall be binding on all contestants who participate in this Contest (“Contestants”). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.