



## Lite FM Breakfast Champion TERMS AND CONDITIONS

### A. BASIC TERMS

1.	<b>Organiser</b>	Astro Radio Sdn Bhd
2.	<b>Radio Station</b>	Lite FM
3.	<b>Name of Contest</b>	Lite FM Breakfast Champion
4.	<b>Brief Description of Contest/ Programme</b>	Lite FM Breakfast Champion:  The contest uses the 'last-man standing' concept, where the champion from each round will be called back to compete in the following round.
5.	<b>Brief mechanism of Contest</b>	<p><b>Step 1</b></p> <ul style="list-style-type: none"> <li>• Upon Sonic Trigger, LiteFM will take 2 callers</li> </ul> <p><b>Step 2</b></p> <ul style="list-style-type: none"> <li>• Both callers will be asked a question (general knowledge, music, movies, etc.</li> </ul> <p><b>Step3</b></p> <ul style="list-style-type: none"> <li>• 1<sup>st</sup> caller to shout their name after the question is asked will get a chance to answer the question</li> </ul> <p><b>Step 4</b></p> <ul style="list-style-type: none"> <li>• The 1<sup>st</sup> caller that answers 3 questions correct within 1 contest segment will win RM 100</li> </ul> <p><b>Step 5</b></p> <ul style="list-style-type: none"> <li>• In the next contest segment, LiteFM will get the 'champion' from the previous round to compete against a new caller.</li> </ul> <p><b>Step 6</b></p> <ul style="list-style-type: none"> <li>• The contest uses the 'last-man standing' concept, where the champion from each round will be called back to compete in the following round.</li> </ul> <p><b>Step 7</b></p> <ul style="list-style-type: none"> <li>• The one who lose will bring the money that they earn on that time.</li> </ul>
6.	<b>Eligibility Criteria</b>	The Contest is open to all Malaysians who are aged 21 years old and above as at 4 <sup>th</sup> January 2016.
7.	<b>Ineligibility</b>	<p>The following persons are not eligible to participate in the Contest :-</p> <p>(a) Employees/contractors/vendors of the Organiser, the sponsor(s) of the Contest, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad and their *immediate family members.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.</p>

		<p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.</p> <p>*immediate family members means spouse, children, parents, brothers and sisters</p>
8.	<b>Age of Eligibility</b>	21 years and above as at 5 <sup>th</sup> Sept 2016.
9.	<b>Charges</b>	Standard telecommunications charges may apply
10.	<b>Contest Period</b>	4 <sup>th</sup> Jan – 30 <sup>th</sup> Dec 2016
11.	<b>Language of Contest</b>	English
12.	<b>Entry Procedure</b>	Call in - by being the first caller through when they hear the cue to call
13.	<b>Entry Deadline</b>	30 <sup>th</sup> December 2016
14.	<b>Mode</b>	On air
15.	<b>Address</b>	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur
16.	<b>Selection of Winners</b>	The one who lose on that particular round will bring back the cash money collected.
17.	<b>Prize</b>	Rm 100 cash prize (snowball) – depends on the amount collected
18.	<b>Notification of winners</b>	Via SMS or call
19.	<b>Collection Period</b>	Prizes will be sent to the winners' address
20.	<b>Collection Venue</b>	N/A
21.	<b>Additional Terms, if any</b>	<p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest :-</p> <ol style="list-style-type: none"> <li>a telephone line breaks up or drops out; or</li> <li>there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or</li> <li>two telephone lines are crossed during a phone in Contest;</li> </ol> <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, it its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p>

The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated

in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions