



MAYBANK Free Plug Friday on LiteFM TERMS AND CONDITIONS

A. BASIC TERMS

1.	Organiser	Astro Radio Sdn Bhd
2.	Radio Station	LiteFM
3.	Name of Contest	MAYBANK Free Plug Friday on LiteFM
4.	Brief Description of Contest/ Programme	<p>This is an online contest whereby contestants will need to share why they want to start a business of their own. Contestants will post their “stories” online (not more than 100 words) and our panel of Judges will determine the Winner.</p> <p>A new Winner will be picked every week. If the best submission is from a contestant that has won before, the next best submission will be selected.</p> <p>Once the Winner is selected, LiteFM will produce a 30-second commercial for the Winner to be played across on LiteFM. All rights to the commercial belong to LiteFM.</p> <p>The panel of Judges will be determined at the sole discretion of LiteFM. Judges’ decision is final.</p>
5.	Brief mechanism of Contest	<p>Log on to lite.fm and share with us why you want to start your own business. Contestants will post their “stories” online of not more than 100 words and our Judges will select a Winner.</p> <p><i>Kindly take note of the terms of the contest and the privacy policies before participation.</i></p>
6.	Eligibility Criteria	<p>The Contest is open to all Malaysians who are aged 18 years old and above as at 15th May 2017.</p>
7.	Ineligibility	<p>The following persons are not eligible to participate in the Contest :-</p> <ul style="list-style-type: none">(a) Employees/contractors/vendors of the Organiser, the sponsor(s) of the Contest, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Productions Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad and their *immediate family members.(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.

		*immediate family members means spouse, children, parents, brothers and sisters
8.	Age of Eligibility	18 years and above as at 15 th May 2017.
9.	Charges	Standard telecommunication charges apply
10.	Contest Period	15 th May to 25 th June 2017.
11.	Language of Contest	English
12.	Entry Procedure	By logging on to lite.fm
13.	Entry Deadline	25 th June 2017, 11.59pm
14.	Mode	Online
15.	Address	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur
16.	Selection of Winners	The best entries with the most creative stories will win. A new Winner will be picked every week. If the best submission is from a contestant that has won before, the next best submission will be selected. Judges' decision is final.
17.	Prize	LiteFM will produce a 30-second commercial for the Winner's business to be aired on LiteFM. If the commercial for the Winner's business requires approvals from any regulatory or governmental authorities, it shall be the Winner's responsibility to obtain such approval prior to the broadcast of the Winner's commercial. If the Winner is Not a Maybank Customer: The Winner stands to win up to 2 free commercial spots to be aired over a period of time, to be determined by the Organizer. If the Winner is a Maybank Customer: The Winner's commercial will be played additional 8 times over the weekend (4 times per day). However, this offer is limited to the first 5 Winners only.
18.	Notification of winners	Via SMS or call
19.	Collection Period	N/A
20.	Collection Venue	The Organiser will call and inform the winners
21.	Additional Terms, if any	LINE DROP OUT AND INABILITY TO CONTACT*** Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest. If in the course of a Contest :- a) a telephone line breaks up or drops out; or b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or c) two telephone lines are crossed during a phone in Contest; The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, in its sole and absolute discretion. In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.

		<p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p> <p>In the event the Winners require reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p>
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The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions