



Beauty and The Beast TERMS AND CONDITIONS

A. BASIC TERMS

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| 1. | Organiser | Astro Radio Sdn Bhd |
| 2. | Radio Station | MELODY FM |
| 3. | Name of Contest | Beauty and The Beast |
| 4. | Brief Description of Contest | This is an on-air giveaway wherein the Contestant will need to be the first caller through to call MELODY FM's studio to join the contest. |
| 5. | Brief mechanism of Contest | <ol style="list-style-type: none"> 1. Contest will take place at different hours between 6:00 am to 11:59 pm from Monday to Friday. 2. Contestant will have to be the first caller through to MELODY FM by calling 03-95433388 when the sonic trigger is played on air. 3. Upon becoming the first caller through, Contestant will then have to tell announcer appearance or innate kindness meant more to them while choosing a partner. 4. Upon that, he/she will win 4 premiere tickets to Beauty and The Beast premiere screening. |
| 6. | Eligibility Criteria | <p>Malaysians who are aged 18 years old and above as at 6 March 2017.</p> <p>The Winners may at the absolute discretion of MELODY FM be required to sign an indemnity form required by MELODY FM as a precondition to their entitlement to the Prize.</p> |
| 7. | Ineligibility | <p>The following are not eligible to participate in the Competition :-</p> <p>(a) Employees/Contractors/Vendors of Astro Radio Sdn. Bhd, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd, Astro Malaysia Holdings Berhad, the sponsors of the Contest and their *immediate family members.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the MELODY FM in the thirty (30) days prior to entering the Contest;</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the MELODY FM in the ninety (90) days prior to entering the Contest;</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the MELODY FM in the one year (365) days prior to entering the Contest;</p> <p>*immediate family members means spouse, children, parents, brothers and sisters</p> |
| 8. | Age of Eligibility | 18 years and above as at 6 March 2017 |
| 9. | Charges | Standard telecommunication charges may apply. |
| 10. | Contest Period | 6 March 2017 – 10 March 2017 |
| 11. | Language of Contest | Mandarin/Cantonese |

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| 12. | Entry Procedure | By being the first caller through calling in to 03-95433388 when the sonic trigger is played on air. |
| 13. | Entry Deadline | 10 March 2017 |
| 14. | Mode | Phone |
| 15. | Address | All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur |
| 16. | Selection of Winners | Contestant who give the correct answer. |
| 17. | Prize | 4 x "Beauty and The Beast" Premiere Passes Date: 15 March 2017 Time: 8.45pm Venue: TGV, Sunway Pyramid |
| 18. | Notification of winners | As notified by the Organiser. |
| 19. | Collection Period | As notified by the Organiser |
| 20. | Collection Venue | Option 1: Organiser to courier the tickets to the address provided by winner during the call in contest. Option 2: Organiser will contact the winner to collect the tickets from Astro Office. |
| 21. | Additional Terms, if any | I) LINE DROP OUT AND INABILITY TO CONTACT*** Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest. If in the course of a Contest :- a) a telephone line breaks up or drops out; or b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or c) two telephone lines are crossed during a phone in Contest; The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, it its sole and absolute discretion. In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final. Any entries which are found to have used telephone switching or programming equipment shall be disqualified. In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet. II) MANDATORY PHONE & MOBILE RECORDING DEVICES CHECK-IN. PLEASE ARRIVE EARLY TO CHECK IN YOUR DEVICES. <u>READ THESE IMPORTANT NOTES:</u> |

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| | | <p>NO RECORDING This screening will be monitored for unauthorized recording. By attending, you consent to surveillance by security personnel. If you attempt to use a recording device, you consent to your immediate removal from the theatre and forfeiture of the device and its contents. Unauthorized recording will be reported to law enforcement and may subject you to criminal and civil liability.</p> <p>CONSENT OF PHOTOGRAPHY Photographs may be taken at this event for use in promotional or marketing materials. By attending, you give consent for your photographs to be used.</p> |
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The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.