



KFC Chinese New Year Campaign 2017 TERMS AND CONDITIONS

A. BASIC TERMS

1.	Organiser	Astro Radio Sdn Bhd
2.	Radio Station	MY FM
3.	Name of Contest	KFC Chinese New Year Campaign 2017 (MY FM 鸡年数来宝)
4.	Brief Description of Contest	This is an on-air giveaway wherein the Contestant will need to be the first caller through to call MY FM's studio to join the contest.
5.	Brief mechanism of Contest	<ol style="list-style-type: none"> 1. Contest will take place at different hours between 6:00 am to 11:59 pm from Monday to Friday. 2. Contestant will have to be the first caller through to MY FM by calling 03-95433366 when the sonic trigger is played on air. 3. Upon becoming the first caller through, Contestant have to repeat the KFC Kepohchi Rap played by the announcer. 4. Upon that, he/she will win KFC voucher worth RM200.
6.	Eligibility Criteria	<p>Malaysians who are aged 12 years old and above as at 16 January 2017.</p> <p>Contestant under the age of 18 years old must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in this Contest and to receive the Prize.</p> <p>The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Contest.</p> <p>At the request of station, the parents and/guardian of such Contestant must sign an indemnity in the form required by station as a precondition to their child's entitlement to the Prize(s).</p>
7.	Ineligibility	<p>The following are not eligible to participate in the Competition :-</p> <p>(a) Employees/Contractors/Vendors of Astro Radio Sdn. Bhd, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd, Astro Malaysia Holdings Berhad, the sponsors of the Contest and their *immediate family members.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the MELODY FM in the thirty (30) days prior to entering the Contest;</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the MELODY FM in the ninety (90) days prior to entering the Contest;</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the MELODY FM in the one year (365) days prior to entering the Contest;</p>

		*immediate family members means spouse, children, parents, brothers and sisters
8.	Age of Eligibility	12 years and above as at 16 January 2017
9.	Charges	Standard telecommunication charges may apply.
10.	Contest Period	16 January 2017 – 27 January 2017
11.	Language of Contest	Mandarin/Cantonese
12.	Entry Procedure	By being the first caller through calling in to 03-95433366 when the sonic trigger is played on air.
13.	Entry Deadline	27 January 2017
14.	Mode	Phone
15.	Address	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur
16.	Selection of Winners	Able to repeat the KFC Kepohchi rap correctly
17.	Prize	RM200 KFC Voucher
18.	Notification of winners	As notified by the Organiser.
19.	Collection Period	As notified by the Organiser
20.	Collection Venue	Option 1: Organiser to courier the prize to the address provided by winner during the call in contest. Option 2: Organiser will contact the winner to collect the prize from Astro Office.
21.	Additional Terms, if any	<p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest :-</p> <ol style="list-style-type: none"> a telephone line breaks up or drops out; or there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or two telephone lines are crossed during a phone in Contest; <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, in its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p>

The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any

inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.