



## KFC CHINESE NEW YEAR CAMPAIGN 2017 (SABAH) TERMS AND CONDITIONS

### A. BASIC TERMS

1.	<b>Organiser</b>	Astro Radio Sdn Bhd
2.	<b>Radio Station</b>	MY FM Sabah
3.	<b>Name of Contest</b>	KFC Chinese New Year Campaign 2017 (MY FM 天天好时机)
4.	<b>Brief Description of Contest</b>	This is an on-air giveaway wherein the Contestant will need to be the first caller through to call MY FM's studio to join the contest.
5.	<b>Brief mechanism of Contest</b>	<ol style="list-style-type: none"> <li>1. Contest will take place at different hours between 6:00 am to 11:59 pm from Monday to Friday.</li> <li>2. Contestant will have to be the first caller through to MY FM by calling 088-487040 when the sonic trigger is played on air.</li> <li>3. Upon becoming the first caller through, Contestant have to repeat the KFC Kepohchi Rap played by the announcer.</li> <li>4. Upon that, he/she will win KFC voucher worth RM200.</li> </ol>
6.	<b>Eligibility Criteria</b>	<p>Malaysians who are aged 12 years old and above as at 16 January 2017.</p> <p>Contestant under the age of 18 years old must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in this Contest and to receive the Prize.</p> <p>The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Contest.</p> <p>At the request of station, the parents and/guardian of such Contestant must sign an indemnity in the form required by station as a precondition to their child's entitlement to the Prize(s).</p>
7.	<b>Ineligibility</b>	<p>The following are not eligible to participate in the Competition :-</p> <p>(a) Employees/Contractors/Vendors of Astro Radio Sdn. Bhd, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd, Astro Malaysia Holdings Berhad, the sponsors of the Contest and their *immediate family members.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the MELODY FM in the thirty (30) days prior to entering the Contest;</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the MELODY FM in the ninety (90) days prior to entering the Contest;</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the MELODY FM in the one year (365) days prior to entering the Contest;</p> <p>*immediate family members means spouse, children, parents, brothers and sisters</p>

8.	<b>Age of Eligibility</b>	12 years and above as at 16 January 2017
9.	<b>Charges</b>	Standard telecommunication charges may apply.
10.	<b>Contest Period</b>	16 January 2017 – 27 January 2017
11.	<b>Language of Contest</b>	Mandarin/Cantonese
12.	<b>Entry Procedure</b>	By being the first caller through calling in to 088-487040 when the sonic trigger is played on air.
13.	<b>Entry Deadline</b>	27 January 2017
14.	<b>Mode</b>	Phone
15.	<b>Address</b>	<b>Astro Radio Sdn Bhd</b> F901, Wisma Angkatan Hebat, Jalan Sulaman, 88450 Kota Kinabalu, Sabah
16.	<b>Selection of Winners</b>	Able to repeat the KFC Kepohchi rap correctly
17.	<b>Prize</b>	RM200 KFC Voucher
18.	<b>Notification of winners</b>	As notified by the Organiser.
19.	<b>Collection Period</b>	As notified by the Organiser
20.	<b>Collection Venue</b>	Option 1: Organiser to courier the prize to the address provided by winner during the call in contest.  Option 2: Organiser will contact the winner to collect the prize from Astro Office.
21.	<b>Additional Terms, if any</b>	<p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest :-</p> <ol style="list-style-type: none"> <li>a telephone line breaks up or drops out; or</li> <li>there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or</li> <li>two telephone lines are crossed during a phone in Contest;</li> </ol> <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, in its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p>

The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of

any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.